

Ormond Place Flower Seller

Some initial thoughts

Requirements:-

1. 16m² of space
2. High footfall zone
3. Access for loading
4. Access to power and water – beneficial
5. Preferably multi-faceted

Constraints:-

6. Direct sun-light. Impact upon cut flowers
7. Need to maintain adequate circulation space for pedestrians, scooters, prams etc
8. Views of traders in close proximity – restricted window and circulation space
9. Scale and height of canopy in current location
10. Impact of “other” street traders (daily & monthly) if alternative viable location found

| | Ormond Place | Promenade |
|----|--|---|
| 1 | Yes but viewed as too big for that location | Should not be an issue |
| 2 | Yes | Yes |
| 3 | Yes – from Promenade | Yes – from Crescent Terrace |
| 4 | No | Yes via telephone kiosk upgrades |
| 5 | Single facing | Opportunity to create several aspects |
| 6 | An issue hence scale of canopy | Shading from trees could help overcome this issue |
| 7 | An issue esp with Big Issue seller | No issues anticipated |
| 8 | Restricts window display opportunity | Far enough from windows to be an issue |
| 9 | Perceived by some as too big (see 5 above) as restricts “long” views | Not an issue |
| 10 | n/a | Would need a commitment of Licensing Committee to avoid conflicts with other market operators |